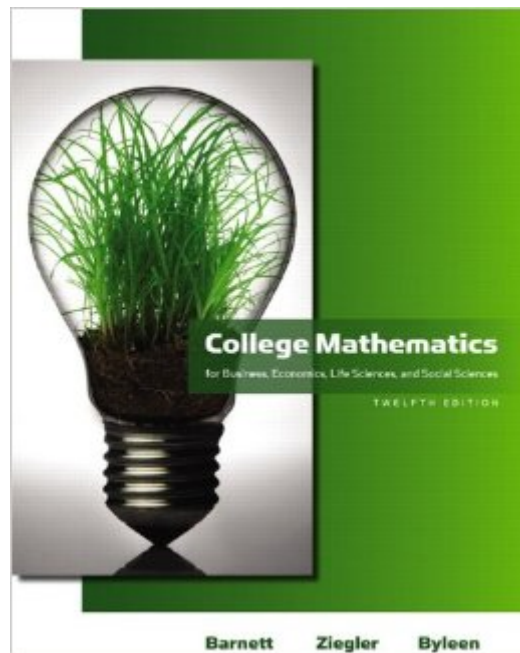


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# College Mathematics For Business, Economics, Life Sciences And Social Sciences (12th Edition) (Barnett)



## Synopsis

This accessible text is designed to help readers help themselves to excel. The content is organized into three parts: (1) A Library of Elementary Functions (Chapters 1â “2), (2) Finite Mathematics (Chapters 3â “9), and (3) Calculus (Chapters 10â “15). The bookâ™s overall approach, refined by the authorsâ™ experience with large sections of college freshmen, addresses the challenges of learning when readersâ™ prerequisite knowledge varies greatly. Reader-friendly features such as Matched Problems, Explore & Discuss questions, and Conceptual Insights, together with the motivating and ample applications, make this text a popular choice for todayâ™s students and instructors.

## Book Information

Series: Barnett

Hardcover: 1032 pages

Publisher: Pearson; 12 edition (February 28, 2010)

Language: English

ISBN-10: 0321614003

ISBN-13: 978-0321614001

Product Dimensions: 8.7 x 1.5 x 10.9 inches

Shipping Weight: 4.8 pounds

Average Customer Review: 3.8 out of 5 starsÂ Â See all reviewsÂ (204 customer reviews)

Best Sellers Rank: #138,390 in Books (See Top 100 in Books) #50 inÂ Books > Business & Money > Skills > Business Mathematics #1397 inÂ Books > Textbooks > Science & Mathematics > Mathematics #2521 inÂ Books > Science & Math > Mathematics

## Customer Reviews

Raymond A. Barnett, a native of California, received his B.A. in mathematical statistics from the University of California at Berkeley and his M.A. in mathematics from the University of Southern California. He has been a member of the Merritt College Mathematics Department, and was chairman of the department for four years. Raymond Barnett has authored or co-authored eighteen textbooks in mathematics, most of which are still in use. In addition to international English editions, a number of books have been translated into Spanish. Co-authors include Michael Ziegler, Marquette University; Thomas Kearns, Northern University; Charles Burke, City College of San Francisco; John Fuji, Merritt College; and Karl Byleen, Marquette University. Â Michael R. Ziegler (late) received his B.S. from Shippensburg State College and his M.S. and Ph.D. from the University

of Delaware. After completing post doctoral work at the University of Kentucky, he was appointed to the faculty of Marquette University where he held the rank of Professor in the Department of Mathematics, Statistics, and Computer Science. Dr. Ziegler published over a dozen research articles in complex analysis and co-authored eleven undergraduate mathematics textbooks with Raymond A. Barnett, and more recently, Karl E. Byleen. Karl E. Byleen received his B.S., M.A. and Ph.D. degrees in mathematics from the University of Nebraska. He is currently an Associate Professor in the Department of Mathematics, Statistics and Computer Science of Marquette University. He has published a dozen research articles on the algebraic theory of semigroups.

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